



Business & Leadership Bootcamp By **Harvard Student Agencies** **Dubai**

In Collaboration with:



Venue Partner:





About Us

Business & Leadership Bootcamp by Harvard Student Agencies is an exclusive 3-day intensive program designed for ambitious students of ages 13-18 who aspire to master the fundamentals of business strategy, consulting, and entrepreneurship. Led by Harvard Student Agencies, this bootcamp brings the rigor and prestige of Harvard's case-based learning methodology directly to young leaders, preparing them to think strategically, solve complex problems, and develop the executive presence that distinguishes future business leaders.

This isn't a theoretical course - it's experiential learning at its finest. The program replicates the exact methodologies used by top-tier consulting firms like McKinsey, BCG, and Bain, giving students an authentic preview of professional business analysis. Through structured workshops, hands-on case practice, and mentor-led discussions, participants learn to frame problems systematically, analyze data critically, and present recommendations confidently.

Small cohorts and Harvard Student Agencies provide personalized feedback, sharpen analytical thinking, and push students to apply concepts to real business challenges. The program concludes with a capstone business plan pitch, where teams present their ideas to expert evaluators, showcasing market research, competitive analysis, financial modeling, and strategic thinking. Students graduate with a certificate, a portfolio of case work, and the confidence to excel in academic settings, pursue entrepreneurial ideas, and stand out on university applications. This is where ambitious young minds uncover their potential as future business leaders.

Conference Details



28th - 30th December,
2025



9:00 AM - 5:00 PM
GST



Regent Middle East,
Dubai Knowledge Park



Ages 13 - 18



AED 3,500



Certificate of
Completion

Why Us?

Strategic Thinking Frameworks

- Structured problem-solving using consulting case methodology
- Financial analysis fundamentals: P&L, market sizing, pricing strategy
- Business model design and competitive positioning frameworks

Consulting & Interview Skills

- Case interview preparation and practice with real scenarios
- Professional communication and executive presence
- Stakeholder management and persuasive presentation techniques

Tangible Deliverables

- Official certificate of completion from Harvard Student Agencies
- Comprehensive business plan and pitch deck
- Network connections with accomplished business professionals

Entrepreneurial Capabilities

- Business plan development from concept to execution
- Pitch craft and investor presentation skills
- Market research and competitive analysis expertise

Leadership & Career Readiness

- Team collaboration and cross-functional problem-solving
- Decision-making under ambiguity and time pressure
- Career pathway insights: consulting and entrepreneurship

Personal Growth

- Confidence to tackle complex business challenges
- Professional communication skills for academic and career settings
- Clarity on business career pathways and next steps



Curriculum

Day 1

Foundations of Consulting & Market Strategy

- **What is Consulting**
 - Understanding MBB (McKinsey, BCG, Bain) & the role of consultants
 - Case study methodology
 - Market sizing & business case questions
- **Market Sizing & Profit and Loss**
 - Market sizing framework & assumptions
 - Key profitability formulas
 - Strategies to optimize revenue & cost
- **Case Setup & Interview Preparation**
 - Step-by-step approach to structuring & solving cases
 - Hands-on case interview practice

Day 2

Business Growth & Strategic Decision-Making

- **Entering a New Market**
 - 5-step market entry strategy
- **Marketing vs. Branding**
 - Developing strong marketing & branding strategies
- **Mergers & Acquisitions**
 - Why companies merge?
 - Real-world case studies & analysis frameworks
- **Pricing Strategies**
 - Cost-based & price-based costing models
 - Competitive pricing analysis
- **Operations & Stakeholder Management**
 - Operations & supply chain management
 - Conducting effective stakeholder interviews

Day 3

Entrepreneurship & Career Development

- **Idea Generation & Validation**
 - Identifying business opportunities & market gaps
 - Characteristics of a feasible and sustainable idea
- **Perfecting the Elevator Pitch**
 - Crafting a compelling value proposition
 - Anatomy of a winning pitch
- **Market Research & Competitive Analysis**
 - Using research for market entry & business growth
 - SWOT analysis framework
- **Business Plan Development**
 - Lean startup model & MVP creation
 - Agile business strategies & venture financing
- **Career Success Tips**

A Learning Lab

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